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**G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.****UG DEGREE END SEMESTER EXAMINATIONS - APRIL 2025.**

(For those admitted in June 2021 and later)

**PROGRAMME AND BRANCH: B.Sc., COSTUME DESIGN AND FASHION**

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
VI	PART-III	CORE	U21CF609	APPAREL EXPORT AND TRADE DOCUMENTATION

**Date & Session: 24.04.2025/FN****Time : 3 hours****Maximum: 75 Marks**

Course Outcome	Bloom's K-level	Q. No.	SECTION – A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	State the primary function of export trade. a) Sale of domestic goods                      b) Earn foreign exchange c) Sale of International goods                d) Promote International goods
CO1	K2	2.	Relate the objective of the Foreign Trade Policy. a) Reduce exports                                b) Reduce imports c) Increase exports                               d) Reduce unemployment
CO2	K1	3.	What is the impact of Globalization on business? a) New market opportunities                b) Reduced competition c) Decreased exports                           d) Economic opportunities
CO2	K2	4.	Discuss the primary role of WTO. a) Foreign investment                           b) Unilateral trade c) Establish trade agreements                d) Regulate investment
CO3	K1	5.	Choose the purpose of Duty drawback. a) Tax Exemption                                b) Import Subsidy c) Refund Duties                                 d) Export Incentive
CO3	K2	6.	Select the abbreviation for EOUs. a) Export-Oriented Units                        b) Export Overseas Units c) Export Original Units                        d) Economic Opportunity Units
CO4	K1	7.	Name the organization that provides guarantees for export. a) EXIM bank                                      b) IFC c) ECGC    d) AEPC
CO4	K2	8.	Select the abbreviation for ECGC. a) Export Credit Guarantee Council b) Export Control Guarantee Commission c) Export Credit Guarantee Company d) Export Credit and Guarantee Corporation
CO5	K1	9.	Which of the following E-commerce platform is commonly used for International trade? a) Amazon     b) eBay c) Flipkart    d) All of the above
CO5	K2	10.	Generalize the term Export contract. a) Shipping document                           b) Agreement to buy/sell goods c) Letter of credit                                 d) Certificate of origin

Course Outcome	Bloom's K-level	Q. No.	<p align="center"><b>SECTION – B (5 X 5 = 25 Marks)</b>  <b>Answer <u>ALL</u> Questions choosing either (a) or (b)</b></p>
CO1	K3	11a.	Write the problems faced by exporters in international trade? <b>(OR)</b>
CO1	K3	11b.	Interpret the current global scenario of the apparel industry.
CO2	K3	12a.	Identify the role of globalization in the apparel industry. <b>(OR)</b>
CO2	K3	12b.	Classify the function of World Trade Organization.
CO3	K4	13a.	Examine the role and functions of export promotion measure. <b>(OR)</b>
CO3	K4	13b.	Categorize the techniques used in Market Development Assessment.
CO4	K4	14a.	Analyze the role of pre-shipment finance for export. <b>(OR)</b>
CO4	K4	14b.	Examine the importance of Marine insurance policies.
CO5	K5	15a.	Assess the need for exchange control regulations in export. <b>(OR)</b>
CO5	K5	15b.	Defend the role of E-Commerce in export documentation.

Course Outcome	Bloom's K-level	Q. No.	<p align="center"><b>SECTION – C (5 X 8 = 40 Marks)</b>  <b>Answer <u>ALL</u> Questions choosing either (a) or (b)</b></p>
CO1	K3	16a.	Write the main problems which are faced in International trade. <b>(OR)</b>
CO1	K3	16b.	Find and explain the key features of Foreign trade policies.
CO2	K4	17a.	Analyze the impact of globalization on Indian apparel industry. <b>(OR)</b>
CO2	K4	17b.	Explain the functions of WTO in apparel industry.
CO3	K4	18a.	Categorize the functions of Export Oriented Units. <b>(OR)</b>
CO3	K4	18b.	Comment on the role of technology upgradation funding schemes.
CO4	K5	19a.	Evaluate the importance of ECGC in providing finance for exports. <b>(OR)</b>
CO4	K5	19b.	Show the need for export finance through World bank and IFM.
CO5	K5	20a.	Interpret the purpose of an export contract in garment industry. <b>(OR)</b>
CO5	K5	20b.	Discuss in detail about the procedure to start garment Export company.